



# STRONG KIDS SAFE KIDS



Chemung County Working Together to Keep Kids Strong and Safe

### Premier Festival Sponsor - \$2,500 (limited #)

- ⇒ Logo on Televised PSA
  - ⇒ Name on Radio Advertising
  - ⇒ Logo & Link on SKSK website
  - ⇒ Name & Logo shared on our Face book page (2500+fans)
  - ⇒ Logo in all print ads/materials
  - ⇒ Logo on event signage & banners
  - ⇒ Logo on volunteer T-Shirts
  - ⇒ Name mentioned in all PSA press prior to event
  - ⇒ Name on live radio remotes
- (Media Value of Major Sponsorship approx. \$10,000)

### Imagination Station - \$1,000 (one available)

- ⇒ Naming rights of the Imagination Station where kids have fun with creative play & more!
- ⇒ Name & Logo on sponsor sign at the imagination station & event
- ⇒ Company Name on SKSK website

### Premier Attraction Sponsor - Varies

- ⇒ Name & Logo included on sponsor sign next to Premier Attraction and on signage at event
- ⇒ Name on SKSK website
  - Science & Discovery Center Van - \$650
  - Cold Air Balloon (walk inside) - \$800
  - Golf Cart Rental for Volunteers - \$1,000

### Donations of goods or services

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website



### SKSK Entertainment - \$1,500 (two available)

- ⇒ Name on SKSK website
- ⇒ Name & Logo included on sponsor signage
- ⇒ Name in all print ads/materials
- ⇒ Name mentioned on live radio remotes
- ⇒ Name on Televised PSA
- ⇒ Banner hung on stage

### Activity/ Area Sponsorships - \$500 ea.

- ⇒ Name & Logo included on sponsor sign next to activity/ area and on signage at event
- ⇒ Name on SKSK website

Sponsorships available include:

- ⇒ Courtesy Tent / Sitting Area (two available)
- ⇒ Ross Park Zoo
- ⇒ Face Painters
- ⇒ Craft Barn
- ⇒ Event Parking
- ⇒ Beautification Crew
- ⇒ Walk About Acts
- ⇒ Maze
- ⇒ Giant Slide
- ⇒ Play House
- ⇒ Moon Bounce
- ⇒ Obstacle Course
- ⇒ Fun Express Train Crawl
- ⇒ SKSK Volunteer Lunch
- ⇒ SKSK Volunteer Snacks

### Fun Stuff Activity Sponsor - \$100-\$400

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website



Get your commitment in early to ensure maximum exposure. Please complete and return the sponsor form below to include with your contribution. Please **make checks payable to "Strong Kids Safe Kids"** and return to P.O. Box 414, Elmira, NY 14902.

**We would like to help keep Chemung County's Kids Strong & Safe!**

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_ Tel #: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_