



The 34th annual Strong Kids/ Safe Kids festival on August 18, 2018 at the Chemung County Fairgrounds is approaching quickly. To ensure that the day runs smoothly here are the check-in procedures:

- Registration begins Saturday morning at 8:30 AM. All Exhibitors **MUST CHECK IN** at the 4-H Building at the south end of the fairgrounds just inside the Fairview Avenue entrance closet to Grand Central Ave (Gate #3).
- Upon check-in you will receive a map showing where your agency/organization will be placed. Please don't pitch your tent until you have checked in. A volunteer exhibitor escort will escort you to your reserved location and assist you with unloading your vehicle and direct you to the exhibitor parking area.
- Fairview Avenue Gate #3 is reserved as an entrance for exhibitor staff and vehicles transporting equipment into the event area for set up prior to 10:00 am. Exhibitor staff and volunteers working at booths, (but not transporting equipment or arriving after 10:00) are asked to enter the grounds via Gate 1 on Fairview Avenue, park in the infield parking area, and use pedestrian gates at either end of the bandstand to enter the event area.
- Vehicles may be driven into the event area for set up (via Gate 3 only) and **MUST BE out of the area by 10:00 AM**. Exhibitor volunteers or vendors dropping equipment (but not staying for the event) may enter via Gate 3 and use Gate 5 on Grand Central Ave. (near the horse barns) to exit the fairgrounds. **Gate 5 is the only exit from the event area and infield parking.**
- To insure crowd safety, no vehicles will be allowed to enter or leave the event area (east of the 4-H building) after 10:00 AM or before 2:00 PM. Do not attempt to enter via Gate 3 after 10:00 or use anything but Gate 5 to exit the fairgrounds during the event.
- All Police, Fire, and Emergency vehicles should enter via Fairview Avenue Gate #2 next to the caretaker's cottage. Strong Kids staff at the gate will escort you to your reserved location upon arrival and assist you in exiting the fairgrounds should you be called to respond to a local emergency.
- You may set up tents or drop equipment at your exhibit site on Friday, August 17, but **only** between the hours of 12:00 and 1:30 PM. SKSK staff will be laying out the event on Friday and cannot guarantee we will be available to identify your assigned space until 12:00 PM.

Please remember that **all exhibitors are responsible for their own tables, chairs, canopies, electrical cords or other equipment needed for displays**. Access to electrical power cannot be guaranteed unless you have spoken to, and confirmed electrical access, with a SKSK committee member.

Maps are not included with this information, but will be available upon check-in to ensure every agency/organization signs in. Check-in is imperative to ensure a quality and organized day. Once again, we highly recommend you bring a canopy to bring attention to your booth and protect you from the weather, which we hope means sun, not rain. Remember the more lively and attractive your display --- the more traffic you'll draw.

Please let us know if you are unable to attend as planned. We have reserved a spot for you and will need to change the layout if you can't make it. If you have any questions feel free to contact Albert Comfort at 426-6947, RegisterSKSK@gmail.com

We look forward to seeing you on August 18, 2018.