



An event of this magnitude cannot happen for the last 27 years through the efforts of volunteers alone. Donations from local business & organizations such as yours play an integral part in the success of this event. We are a 501c3 organization. The 28th Annual SKSK Festival will be held on Saturday August 18th 2012 from 10am to 3pm at the Chemung County Fairgrounds.

***We love to promote our sponsors as much as possible;
for us to do so please commit to your sponsorship in writing no later than June 1, 2012.***

THANK YOU FOR YOUR CONTINUED SUPPORT !

Major Sponsor - \$2,500 (limited #)

- ❖ Company Logo on Televised PSA
- ❖ Company Logo on SKSK website
- ❖ Company Logo in all print ads/materials
- ❖ Company Logo on event signage
- ❖ Company Logo on volunteer T-Shirts
- ❖ Company Name mentioned in PSA press prior to event
- ❖ Company Name on live radio remotes
- ❖ Company Banner hung at event
(Media Value of Major Sponsorship approx. \$10,000)

Imagination Station - \$1,000 (one available)

- ❖ Naming Rights of the 2012 Imagination Station where kids have fun with creative play and much more!
- ❖ Company Name & Logo included on sponsor sign at the imagination station and at event
- ❖ Company Name on SKSK website

Arts & Culture Corner - \$1,000 (one available)

- ❖ Naming Rights of the Arts & Culture Corner where kids learn thru arts and culture!
- ❖ Company Name & Logo included on sponsor sign
- ❖ Company Name on SKSK website

Customizable Sponsorships Available

- ❖ Contact Misty Purdy today!
607-425-9770 or mistypurdy@aol.com

Get your commitment in early to ensure maximum exposure.

Please detach and fill out the sponsor form below to send in with your contribution.

*Please **make checks payable to "Strong Kids Safe Kids"** and return to P.O. Box 414, Elmira, NY 14902.*

If you have any questions please contact Misty Purdy at mistypurdy@aol.com or 607-425-9770.

Stage Sponsor - \$1,500 (one available)

- ❖ Naming Rights of the SKSK Stage
- ❖ Company Name on SKSK website
- ❖ Company Name in all print ads/materials
- ❖ Company Name mentioned on live radio remotes
- ❖ Company Name on Televised PSA
- ❖ Company Banner hung on stage

\$500 Activity Area Sponsorships

- ❖ Naming Rights to sponsored activity/area
- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website
- ❖ Activity sponsorships available include:
 - The Craft Barn
 - Courtesy Tent
 - Miniature Train Rides
 - Science & Discovery Center Van
 - Ross Park Zoo
 - Costume Character Meet N Greet

Fun Stuff Activity Sponsor - \$100-\$400

- ❖ Company Name included on signs hung by fun stuff activities
- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website

Donations of goods or services

- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website

Yes, we would like to help keep Chemung County's Kids Strong & Safe!

Organization: _____ Contact: _____

Address: _____ Email: _____

Sponsorship: _____ Tel #: _____

My Company/Organization would be interested in volunteering the day of the event. YES NO