



Chemung County Working Together to Keep
Kids Strong and Safe

To: Strong Kids Safe Kids 2011 Exhibitors
From: The Strong Kids Safe Kids Committee

The 27th annual Strong Kids/ Safe Kids festival on August 20th at the Chemung County Fairgrounds is approaching quickly. To ensure that the day runs smoothly here are the check-in procedures:

- Registration begins Saturday morning at 7:30 AM. All participants **MUST CHECK IN** at the 4-H Building at the south end of the fairgrounds just inside the Fairview Avenue entrance closet to Grand Central Ave (Gate #3).
- Upon check-in you will receive a map showing where your agency/organization will be placed and a volunteer will escort you to your location. Please don't pitch your tent until you have checked in.
- Fairview Avenue Gate #3 has been reserved for event participants who are transporting equipment into the event area for display set up. Participant staff and volunteers working at booths, but not transporting equipment, are asked to enter the grounds via the Exhibitors gate off Grand Central Avenue (closest to Byrne Dairy) and park in the reserved volunteer parking area.
- Vehicles may be driven into the event area for set up (via Gate 3 only) and **MUST BE** out of the area by 9:00 AM. Please unload your equipment at your site and move your vehicle immediately to the participant parking area prior to setting up your display.
- A parking area (conveniently close to the event area) will be reserved for participants and volunteers just inside the Grand Central Exhibitors Gate. **To insure crowd safety, no vehicles will be allowed to enter or leave the event area (east of the 4-H building) after 9:00 AM or before 3:00 PM.**
- All Police, Fire, and Emergency vehicles should enter via Fairview Avenue Gate #2 next to the caretakers cottage. Strong Kids staff will escort you to your reserved location.

Please remember that each agency or organization is responsible for their own tables, chairs, canopies, electrical cords or other equipment needed for displays. Access to **electrical power cannot be guaranteed** unless you have spoken with a committee member.

Maps are not included with this information, but they will be available upon check-in to ensure every agency/organization signs in. Check-in is imperative to ensure a quality and organized day. Once again, we highly recommend you bring a canopy to bring attention to your booth and protect you from the weather, which we hope means sun, not rain. Remember the more lively and attractive your display the more traffic you'll draw.

Please let us know if you are unable to attend as planned. We have reserved a spot for you and will need to change the layout if you can't make it. If you have any questions feel free to Susie Collins at 734-3437, scollins@nysccc.org.

We look forward to seeing you on August 20, 2011.