



Chemung County Working Together to Keep Kids Strong and Safe

An event of this magnitude cannot happen through the efforts of volunteers alone. Donations from local business & organizations such as yours play an integral part in the success of this event. We are a 501c3 organization. This year's event will be held on Saturday August 21<sup>st</sup> 2010 from 10am to 3pm at the Chemung County Fairgrounds.

*We love to promote our sponsors as much as possible; for us to do so please commit to your sponsorship in writing no later than April 5<sup>th</sup> 2010.*

THANK YOU FOR YOUR CONTINUED SUPPORT !

**Major Sponsor - \$2,500 (limited #)**

- ❖ Company Logo on Televised PSA
- ❖ Company Logo on SKSK website
- ❖ Company Logo in all print ads/materials
- ❖ Company Logo on event signage
- ❖ Company Logo on volunteer T-Shirts
- ❖ Company Name mentioned in PSA press prior to event
- ❖ Company Name on live radio remotes
- ❖ Company Banner hung at event  
*(Media Value of Major Sponsorship approx. \$10,000)*

**Imagination Station - \$1,000 (one available)**

- ❖ Naming Rights of the 2009 Imagination Station where kids have fun with creative play and much more!
- ❖ Company Name & Logo included on sponsor sign at the imagination station and at event
- ❖ Company Name on SKSK website

**Arts & Culture Corner - \$1,000 (one available)**

- ❖ Naming Rights of the 2009 Arts & Culture Corner where kids learn thru arts and culture!
- ❖ Company Name & Logo included on sponsor sign at the arts and culture corner and at event
- ❖ Company Name on SKSK website

**Customizable Sponsorships Available**

- ❖ Contact Misty Purdy today!  
607-425-9770 or mistypurdy@aol.com

*Get your commitment in early to ensure maximum exposure.*

*Please detach and fill out the sponsor form below to send in with your contribution.*

*Please **make checks payable to "Strong Kids Safe Kids"** and return to P.O. Box 414, Elmira, NY 14902.*

*If you have any questions please contact Misty Purdy at [mistypurdy@aol.com](mailto:mistypurdy@aol.com) or 607-425-9770.*

**Stage Sponsor - \$1,500 (one available)**

- ❖ Naming Rights of the SKSK 2010 Stage
- ❖ Company Name on SKSK website
- ❖ Company Name in all print ads/materials
- ❖ Company Name mentioned on live radio remotes
- ❖ Company Name on Televised PSA
- ❖ Company Banner hung on stage

**\$500 Activity Area Sponsorships**

- ❖ Naming Rights to sponsored activity/area
- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website
- ❖ Activity sponsorships available include:
  - The Craft Barn
  - Courtesy Tent
  - Miniature Train Rides
  - Horse & Buggy Rides
  - Science & Discovery Center Van
  - Ross Park Zoo
  - Volunteer Station

**Fun Stuff Activity Sponsor - \$100-\$600**

- ❖ Company Name included on signs hung by fun stuff activities
- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website

**Donations of goods or services**

- ❖ Company Name included on sponsor sign at event
- ❖ Company Name on SKSK website

**Yes, we would like to help keep Chemung County's Kids Strong & Safe!**

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship: \_\_\_\_\_ Tel #: \_\_\_\_\_

***My Company/Organization would be interested in volunteering the day of the event.***

**YES**

**NO**